



OD SIGNS

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VEHICLE WRAP SETUP INSTRUCTIONS

PLEASE INCLUDE:

Hardcopy of your layout. Indicate any critical color matching on your hardcopy as well. *(PDF proof files are acceptable alternatives)*

File names / directory structure / location of the job on your disk

Any physical references for critical colors *(product samples, fabric swatch, etc.)*

ON THE DISK PLEASE:

Organize all relevant files into one folder

-Include all screen and printer fonts used in the EPS files as well as the layout. *(Adobe Type-1 only, please)*

-Include imported or embedded EPS and TIFF artwork files.

-Include native versions of any imported or embedded EPS files *(We do not recommend embedding files)*

WHEN LAYING OUT YOUR FILES:

Please provide "bleed" on the layout. We require a minimum of 5 inches on all four sides.

We recommend that you don't use the special effects in Illustrator or InDesign that requires the file be flattened before printing. These include Transparent Layers, Drop Shadow, Beveled Edges, etc.

Work at a proportionate size when the graphic is larger than the art board. *(eg. 120"x360" panel set up at 10% scale would create a 12"x 36" document)*

Specify critical colors as Pantone Solid Coated using the palettes available within the layout/drawing application. List them on your hardcopy as well. *(exception - Photoshop)*

Do not place type in Raster (Photoshop) files. Type should be placed as a vector element in programs such as Illustrator or InDesign.

IMAGE FILES:

We recommend 75ppi to 100ppi.

Beware of overly complex clipping paths on EPS files.

Please do not compress TIFFs.

Please convert text to paths when using Windows programs and/or TrueType fonts

SOFTWARE SUPPORTED (MAC or PC)

We request that files provided are setup either *In Illustrator with vector graphics and linked images, or In Photoshop without flatten LAYERS and saved as CMYK TIFF Files.*

However, we do support all the graphic programs listed below.

- Adobe Illustrator CS2
- Adobe Photoshop CS2
- Adobe Acrobat 7 (HI-RESPDF)
- Adobe InDesign CS2

TEMPLATES IN EPS FORMAT ARE AVAILABLE FOR MOST VEHICLES UPON REQUEST